

Privacy Policy for sftyApp, sftyHome, sfty Cloud and related services

sftyApp, sftyHome and sfty Cloud, individually “the Service” or collectively “the Services”), are parts of a personal alarm and home safety service operated and provided to you by sfty AS (“Provider”). This Privacy Policy is an extract of the End-user agreement for the sfty App.

As a Norwegian company, we follow the strict Norwegian rules regarding data privacy and data protection. This section provides you with information regarding what information we obtain while providing our Services to you, how we use this information and whom we share such information with.

- Upon activation of sftyApp, sftyHome or sfty Cloud, you will provide your user and contact information. We will store such information in our database.
- sftyApp will store a location log for a configured period on your device and will periodically securely transmit this information to our servers in Europe.
- We will store your location log stored on our servers in Europe.
- Devices you connect to your sftyHome will transmit certain information to sfty Cloud, which operates on our servers in Europe. Upon adding additional devices to your sftyHome, you will be presented with information that such device transmits to sftyHome and sfty Cloud.
- If you have triggered sftyApp alarm and the Police is involved, we will require written requests from the Police to access your location log.
- Data transmitted to sfty Cloud by your configured devices will be used to provide you the Service.
- Only we and our approved partners have access to your stored data in sfty Cloud. We will use such data in order to provide you the Services. You herewith authorise us to use anonymized and statistical information obtained from your data stored in sfty Cloud to optimize, develop and provide current and new services.
- We may use your contact information to send you information about personal security or safety related offerings from ourselves or our partners.
- Without your approval, your information stored in sfty Cloud will not be used for any other purposes than providing you the Service. However, we may process and use aggregated and anonymized data in order to improve the Services for all users and develop new services.
- When you connect a device to sftyHome or an app or a service not provided by us to sftyHome or sfty Cloud, the third party provider of such device, app or service will have full access to data collected by such device, app or service and will treat such data subject to their own terms of service and privacy policy.
- You may at any time send us a written request asking to delete all personal information stored in sfty Cloud. You herewith authorise us to keep anonymized and statistical information obtained from your data stored in sfty Cloud to optimize and develop current and new services.